



JW MARRIOTT SAN ANTONIO AND FREETAIL BREWING **COMPANY SWARM INTO NEW "BEE-R"** 

**TAPHANDLE** 



JW Marriott San Antonio Hill Country Resort & Spa and Freetail Brewing Company have joined forces for the planning and development of a new beer ~ Hill Country Honey Blonde. The resort provided honey used in the brewing process of the new Hill Country brew. The honey was produced by the resort's on-site beehives located in a protected and remote location on the 600acre property. The sweet addition of honey to the new beer product makes the taste unique and flavorful, while also adding an organic, local delight from the Hill Country region.

## About Hill Country Honey Blonde

- 5.1% alcohol content
- Brewed with Texas wildflower & brush honey fermented to dryness
- Aromas of wildflowers, desert blooms, and a subtle tasted malt finish
- Pairs well with grilled foods, pear and goat cheese salad, and adobo dishes
- Available on tap in restaurant outlets and by can at River Top Grill.

The Hill Country Honey Blonde is brewed by Freetail Brewing Company and will be distributed by Silver Eagle Beverages in ½ and ¼ barrel slim kegs for all of their on-premise customers.

Freetail Brewing Company actively builds awareness for wildlife conservation through the development of their products. The brewing company, whose name and logo is inspired by the Mexican free-tailed bat, actively promotes conservation efforts across the globe through their partnership with San Antonio Zoo.

By using the honey from the beehives at the JW Marriott San Antonio Hill Country Resort & Spa, Freetail Brewing Company is staying true to its mission by bringing awareness to the importance of bees in our ecosystem.

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